



# PRESS RELEASE

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## **BBB INDUSTRIES ANNOUNCES THE LAUNCH OF A NEW WEBSITE FOR REMY® HIGH-PERFORMANCE STARTERS AND ALTERNATORS**

**DAPHNE, ALABAMA:** BBB Industries, LLC (BBB) is pleased to announce the launch of a new website for Remy® high-performance starters and alternators. The website – [www.RemyAutomotive.com](http://www.RemyAutomotive.com) – offers the industry's most comprehensive training and printable resources available for starters and alternators.

Commenting on the launch, Matt Heater, Director of Marketing & Product Management, Rotating Electric, stated, "We are very excited to introduce the new Remy® website. It is designed to deliver rich content and a dynamic user experience, intended to help counterpersons, technicians, and DIY'ers locate the information they need quickly."

BBB's new Remy® website is another reason why your next starter or alternator should be a Remy®.

***BBB Industries, LLC** is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see [www.bbbind.com](http://www.bbbind.com) for more information.*

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